

Medical Board of California

Department of Consumer Affairs

Date: October 10, 2011
To: Members, Medical Board
From: Janie Cordray, Research Consultant
Subject: Strategic Plan Discussions on October 28, 2011

The first draft of the Strategic Plan can be found in the members' Executive Committee meeting package. In addition to the draft plan, there is a chart that shows the priorities of the draft objectives.

The Executive Committee will meet on October 27th to discuss the draft and priorities and will adopt recommendations that will be presented to the full board on October 28th. At the full Board meeting, the members will be given an opportunity to fully discuss the plan, agree upon priorities, and determine what future work may need to be performed.

The draft strategic plan incorporates members' discussions at the July 27th Executive Committee and July 28th Board meetings. As you may recall, the members adopted the mission statement and goals, and reached a consensus on ideas and concepts to be developed into objectives. Staff has incorporated those ideas into objectives, as well as developed activities and tasks to fulfill and measure the objectives to meet the goals.

We have worked to draft objectives that rightly reflect the conceptual ideas agreed upon by the members. In addition, we have categorized the objectives into priorities in light of the mission statement and the Board's legal authority and responsibilities. Please note that the dates and priorities may not appear to coincide. That is to say, the highest priority may not have been assigned the most immediate date. This is due to a number of factors, including timing of mandated reports, Sunset Review, the ability to hire personnel, and so forth.

The dates for the activities have been categorized by season and year, and the season coincides with the Board's meeting dates. (Winter = February, Spring = May, Summer = July, and Fall = October)

I will be at the October 28th meeting to answer the members' questions. In the meantime, if you have any questions or suggestions, feel free to contact me at janie.cordray@mbc.ca.gov.